

# Mariana Díaz

Data Analyst, Dev, UX

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## Skills

**Data Strategy**

- Data Analysis
- Predictive Modeling
- Automated Data Collection
- ETL Processes
- Natural Language Processing
- Sentiment Analysis
- Database Management
  - MongoDB
  - SQL
- Google Cloud Platform:
  - DataFlow
  - BigQuery
  - Vertex AI
- API Integration
- Data Pipeline Construction

**Technical**

- Node.js
- Machine Learning Model :
  - Train
  - Test
  - Validation
- Agile Methodologies
- Git for Version Control
- Python | Javascript | HTML | CSS

**Design**

- UX
- Data Visualization
- Figma and Adobe Suite
- Design Thinking

**Business**

- Project Manager
- International Business

**Hobbies**

- Literature
- Dancing
- Yoga
- Jewellery desing & crafting

## Languages

Spanish | Native speaker

French | TCF C2

English | IELTS 7 Overall

Portuguese | Casa do Brasil B2

## Work Experience

### Piano

- Netherlands | 2024

Digital Analytics Consultant International

- France | 2021

Digital Analytics Consultant France

**IntiWorld** | Mexico | 2017-2020

Import-export manager. Brazil | India | China | USA | Peru | Mexico

E-commerce manager

**French Institute of Latin America** | Mexico | 2016-2019

Digital artist

UX E-learning.

**Ollin** | Peru | 2010 - 2016

Import manager. Brazil | India | China

## Education

**2021** Big Data & Data Analytics at ITAM

**2020** Master in Digital Marketing and E-commerce at INSEEC

**2019** E-commerce at the Universidad Iberoamericana

**2008-2013** Bachelor of UX Design at the Universidad Iberoamericana